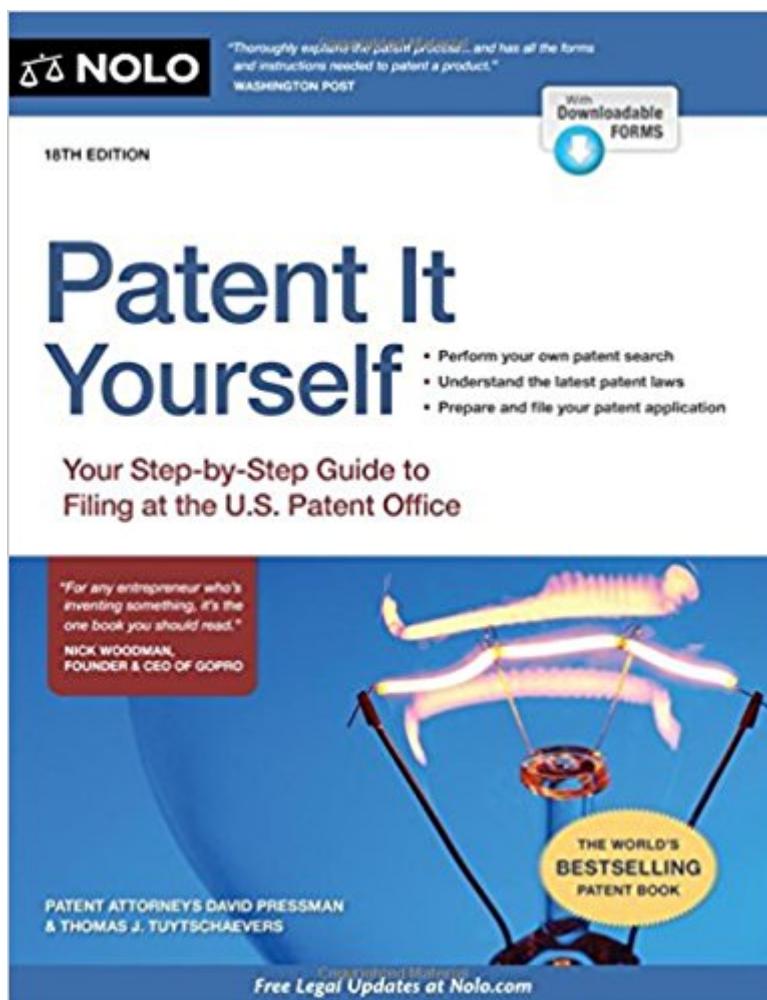


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Patent It Yourself: Your Step-by-Step Guide To Filing At The U.S. Patent Office



Synopsis

For 30 years, Patent It Yourself has guided hundreds of thousands of inventors through the process of getting a patent, from start to finish. Patent attorneys David Pressman and Thomas J. Tuytschaevers provide the latest information, forms, and clear instructions to help you: conduct a patent search the right way evaluate your ideaâ™s commercial potential file a provisional patent application to get âœpatent pendingâ• status prepare a patent application focus on your patent applicationâ™s claims respond to patent examiners get your drawings done right protect your rights in foreign countries deal with infringers, and market and license your invention. Thoroughly updated to reflect the latest changes in intellectual property law, this edition provides the latest U.S. Patent and Trademark Office rules and forms. The 18th edition covers the latest implications of the first-to-file rules created by the America Invents Act.

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"Patenting an idea can be really expensive and intimidating. When I was starting out, I read this terrific book called Patent It Yourself, by a lawyer named David Pressman. It was really straightforward. Using that book, I wrote GoProâ™s first patent myself. It was this 600-page tome that I went maniacal on. When I took it to the attorneys to get their opinion and to see how much it would cost for them to finalize it, they told me Iâ™d just saved myself a lot of moneyâ•Iâ™d basically done the whole thing myself. More important, the book gave me a good understanding of whatâ™s patentable and whatâ™s not. For any entrepreneur whoâ™s inventing something,

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Money

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An excellent book for the pro-se inventor or anyone who wants to understand the U.S. Patenting procedure especially after the recent rules change. Very comprehensive and clear to understand. Even if you choose to employ a patent attorney or agent, this will be valuable and will probably save you some money.

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